

MARRAKECH COLLECTION

Beyond Marrakech: choose your day trip

Atlas, coast or stone desert: a day out that fits your wishes,
time and budget.



AI illustration - fictional people

ILLUSTRATED GUIDE + PRACTICAL WORKSHOPS

ENGLISH / ÉDITION 1.0 / 2026

THE METHOD

A good reason to go

A good excursion starts with a clear wish: walk between villages, see the ocean, explore earthen heritage or share a sunset. The destination comes next.

This guide compares six possibilities, helps you read an offer and build a realistic day. It does not replace an on-site guide or sell excursions. Decision and budget examples are our teaching scenarios, not quotes we received.

Documentary checks are dated 28 October 2026. Local conditions, journeys and offers need checking for your date. No field visit or ranking of the “best” operators is claimed.

THE METHOD

Choose in three steps

1. Your wish: choose one moment that would make the trip memorable.
2. Your limits: write down your essential return time, tolerance for road travel and acceptable walking. An essential limit cannot be offset by a beautiful photograph.
3. Two options: keep one main destination and a simpler alternative. Compare actual time on site, then inclusions. A free day in Marrakech can still be the best choice.

01**One wish****02****Three limits****03****Two options**

THE METHOD

Six wishes, six possibilities

This table is an editorial shortlisting tool, not a quality ranking.
Difficulty depends on the exact route, not the destination's name.

The next pages explain what to ask to turn an idea into a suitable programme.

Your wish	Possibility	Clarify
Valley and discovery	Ourika	Walk or waterfalls?
Villages and walking	Imlil	Duration and ascent?
Landscape and evening	Agafay	Camp and return?
Ocean and medina	Essaouira	Actual free time?
Waterfalls	Ouzoud	Access and climb back?
Earthen architecture	Aït-Ben-Haddou	Road time and visits?